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## The futures of foresight



# Where did foresight come from?



“With keen foresight and sharp strategy, defeat your warlike neighbours and remind them who is in power.”



# Public foresight i.e. policy and decision-making

- Critical thinking on long-term development
- Shaping the future through influencing policy
- Create debate for wider democratic participation



# Future of EU neighbourhood relations



# Corporate foresight i.e. Action orientated

- Identify new business fields
- Increase innovation capacity
- Support strategic management



# Futures of the automotive industry

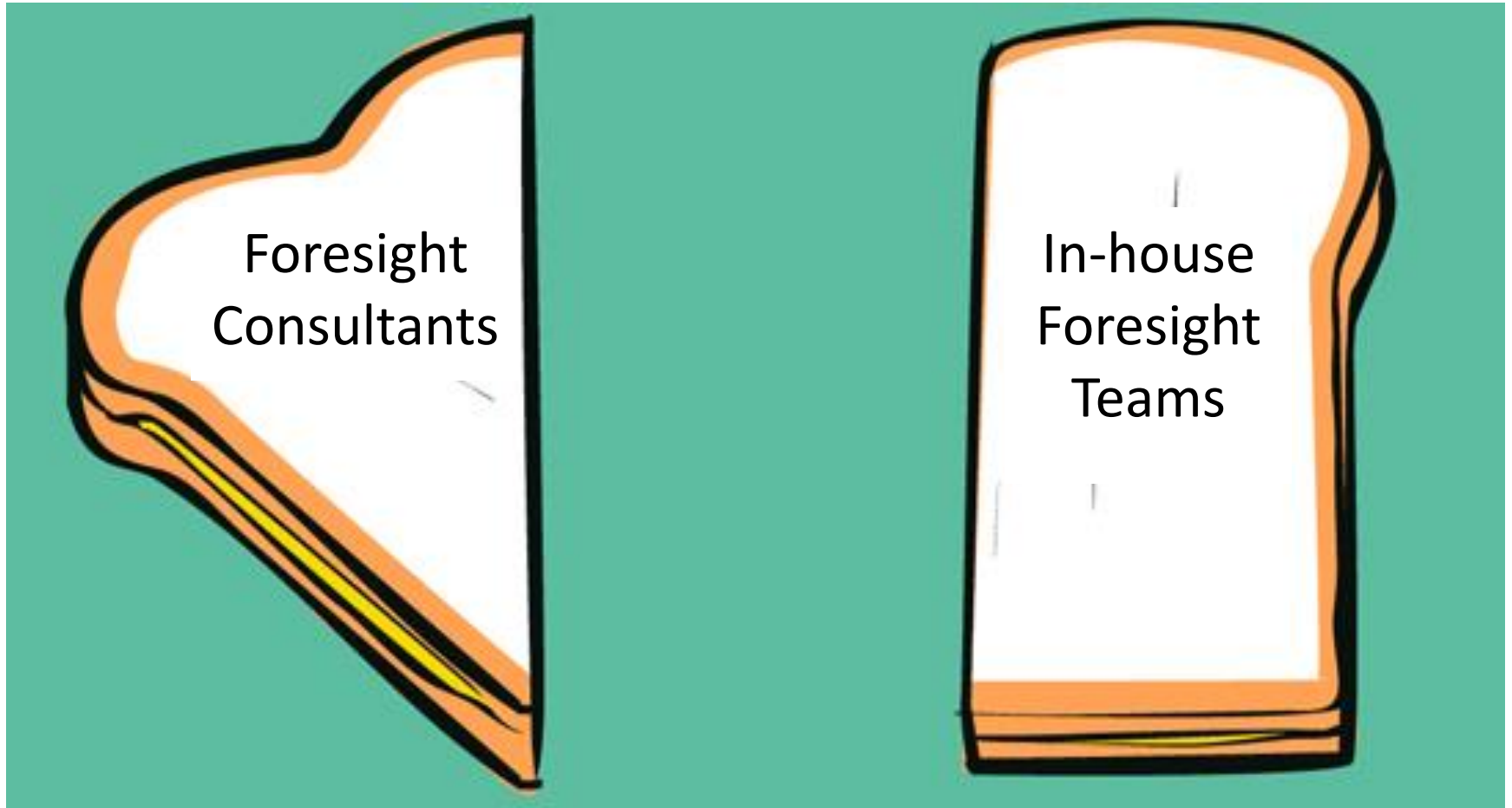


# Futures of pipes



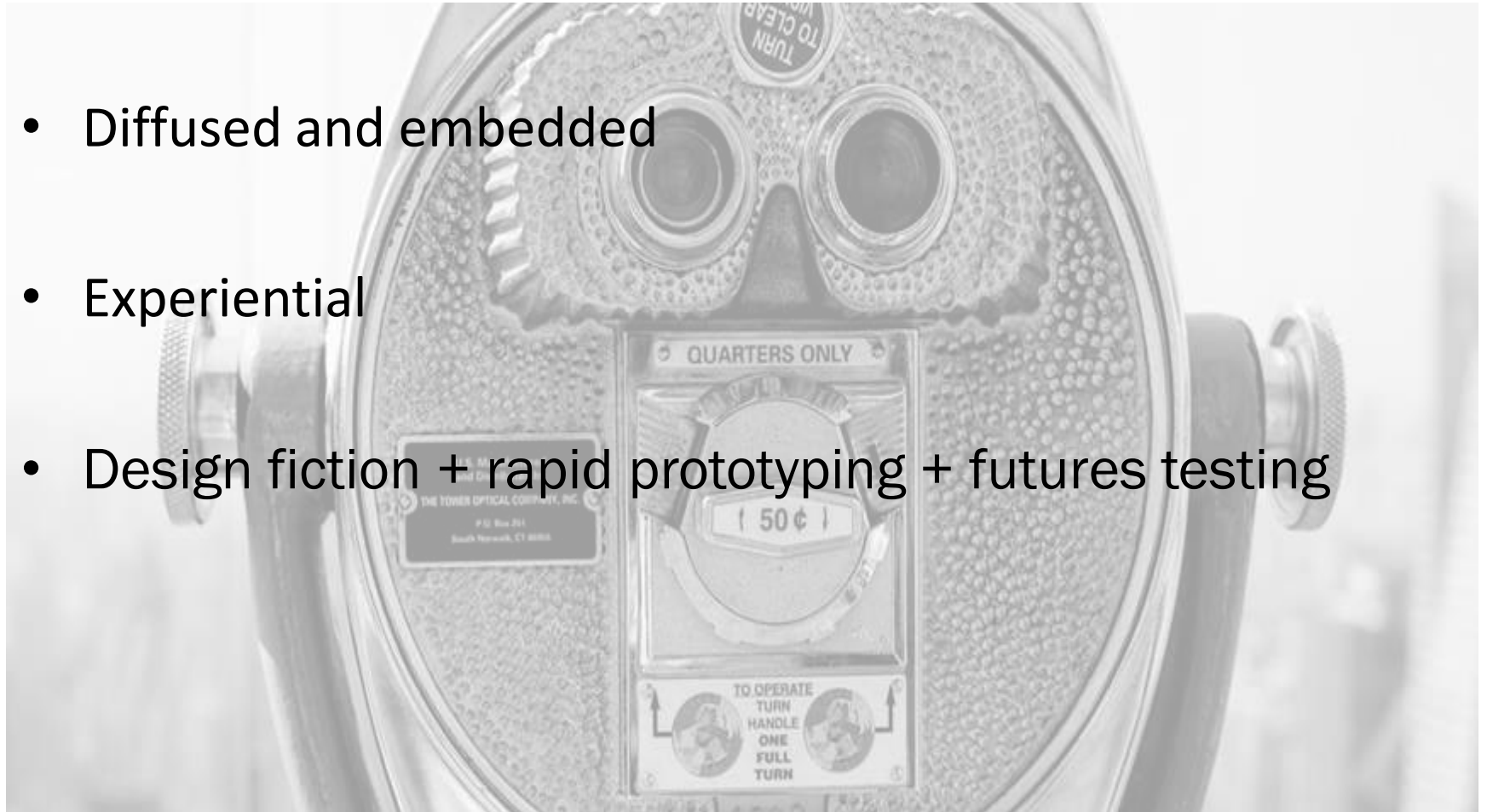


# Who 'does' foresight?



# Futures of foresight?

- Diffused and embedded
- Experiential
- Design fiction + rapid prototyping + futures testing



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**Future Impacts Consulting**  
**[www.future-impacts.com](http://www.future-impacts.com)**



We realise state of the art foresight projects for companies and organisations internationally.

Our Aim: Identify opportunities and threats, lead to future-oriented action today

What we offer:

- Services from trend reports to scenario processes
- Focus topics: social and consumer change / future of work, energy and mobility / chemical sector
- Specific expertise in coaching, capacity building and method trainings